



**START  
FOR  
FUTURE**

26. May, 2022

# HEInnovate Webinar; Introducing SFF

## SFF Status & Evolution of the Program

**Start for Future** is an alliance of Entrepreneurial Universities and university linked incubators in Europe and worldwide with the objective to foster entrepreneurial mindset of HEIs, their ecosystem stakeholders and finally their core target groups – talents and startups - **towards development of sustainable and scalable business models and systemic innovation in Europe.**

The focus of the program is to create a bridge between the Academy and Business Creation resources through transformation of talents to entrepreneurs and creation of early stage startups as well as connecting them to regional ecosystem stakeholders and creating win-win situations.

The framework was initiated **in 2019 by Strascieg Center for Entrepreneurship** with 10 HEIs from Europe, which jointly conducted the first program prototype. In late 2020, the program joined additional five HEIs and their university incubators, whilst in 2021 another two HEIs and EIT KICs - EIT Urban Mobility and EIT Manufacturing.

In Mid 2021, the partner consortium won two EIT HEI Initiative projects that contribute to the Start for Future program amongst other international programs.

Today, Start for Future gathers over 20 HEIs, 20 University incubators, 2 EIT KICs and five international programs (eBridge, EUACCEL, TANDEM +, EUFORIA, entreTime) with a mission to scale the program and ensure its sustainability.

# Project Development Overview

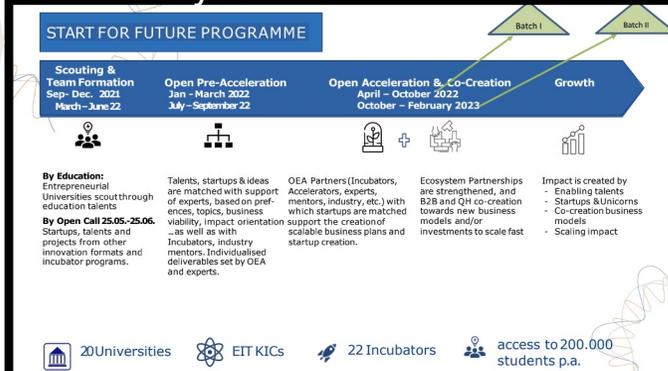
2020

- eBridge Concept with BMWi with 10 international partners
- 4 stage process & collaboration with Munich Ecosystem



Mid 2021

- eBridge concept with EIT Urban Mobility & Manufacturing \_ voluntary and 14 partners.
- 4 stage process & Munich Ecosystem



2021 +

EIT HEI Initiative, and EIT UM RIS program funding three more projects aligned with initial eBridge concept

SFF: 22 HEIs and organisations, and 5 regional Hubs.

**an opportunity to excel**

# EIT HEI Initiative

- **Capitalize strengths of Higher Education Institutions**
- **Increase the potential of HEIs**
- **Promote effective synergies within organisations**
- **Boost regional and international synergies and initiatives**



- **Establish the position and profile of HEIs and of the consortium as a whole**
- **Identification of strengths, weaknesses and opportunities**
- **Reference for building Innovation Vision Action Plan (IVAP)**
  - **HEInnovate results drivers for the chosen domains and actions**
  - **Richness of consortium: performance, scientific domains, dimensions of HEInnovate**
  - **General actions:**
    - ✓ **Institutional engagement**
    - ✓ **Exchange of good practices through enhanced networking and mutual learning**
    - ✓ **Enhance the scale and scope of students' engagement**
    - ✓ **Impact assessment (teaching and learning practices)**
    - ✓ **Structure and conditions for people creating their own business**

# EUAcceL and TANDEM +; Overview and Specificities

## EUAcceL

- Entrepreneurial Education and Internationalisation of the same
- Startup Creation
- **Open Incubation (international)**
- **Co-Creation between startups and companies**
- Advancing the capacities of academic and non-academic staff with focus on execution of entrepreneurship and innovation formats aligned with Innovation Areas of EIT KICs, need for interdisciplinarity, internationalisation and digitalisation
- Digitalisation of content and matching & co-creation opportunities
- Impact Assessment

## TANDEM +

- Entrepreneurial Education and Internationalisation of the same
- Startup Creation, international
- **Regional ecosystems advancement**
- **Micro-Credentials**
- Advancing the capacities of academic and non-academic staff with focus on execution of entrepreneurship and innovation formats aligned with Innovation Areas of EIT KICs, need for interdisciplinarity, internationalisation and digitalisation
- Digitalisation of content and matching & co-creation opportunities
- Impact Assessment

# **Main results from working together & products coming out of EIT HEI initiative**

**JOINT HOLISTIC PROGRAM FOR ACADEMIC AND NON-ACADEMIC STAFF - CAPACITY BUILDING - SFF ACADEMY**

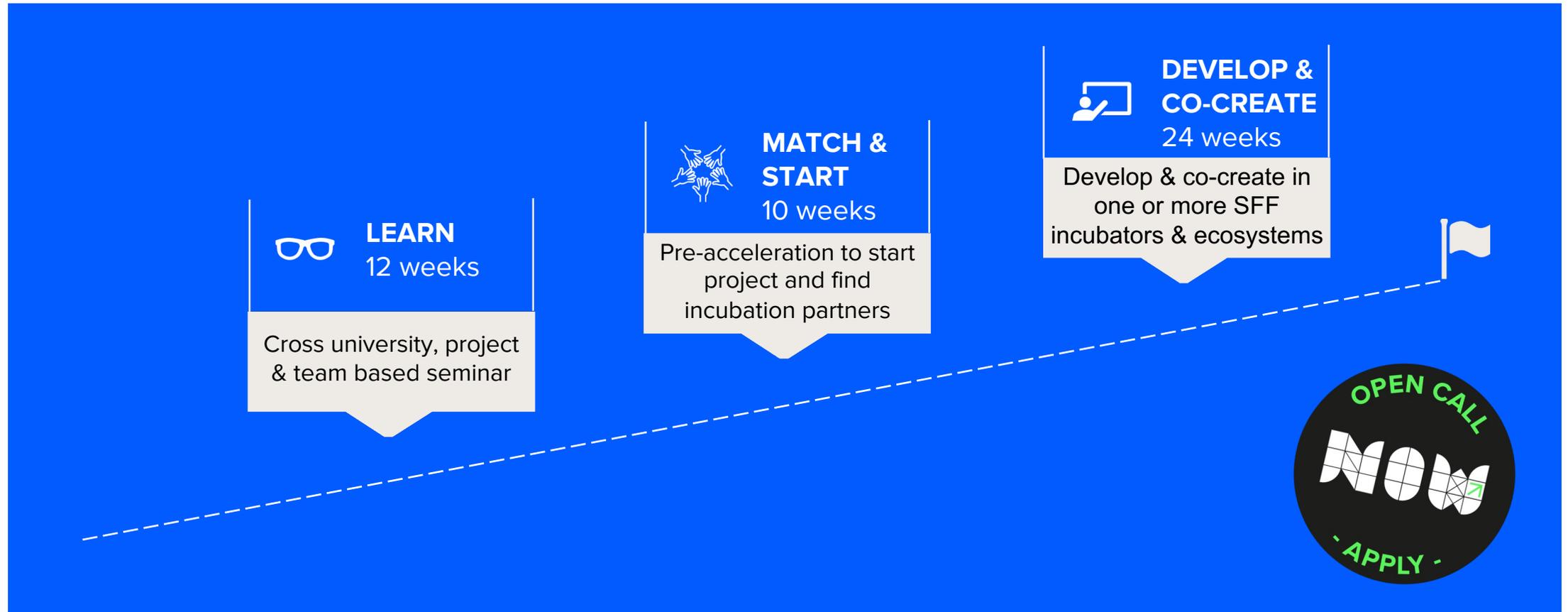
**JOINT PROGRAM FOR TRANSFORMATION OF TALENTS AND TEAMS TO STARTUPS, SYNERGISED WORK OF HEIs AND INCUBATORS**

**JOINT COMMUNITY PLATFORM : STARTFORFUTURE.EU**

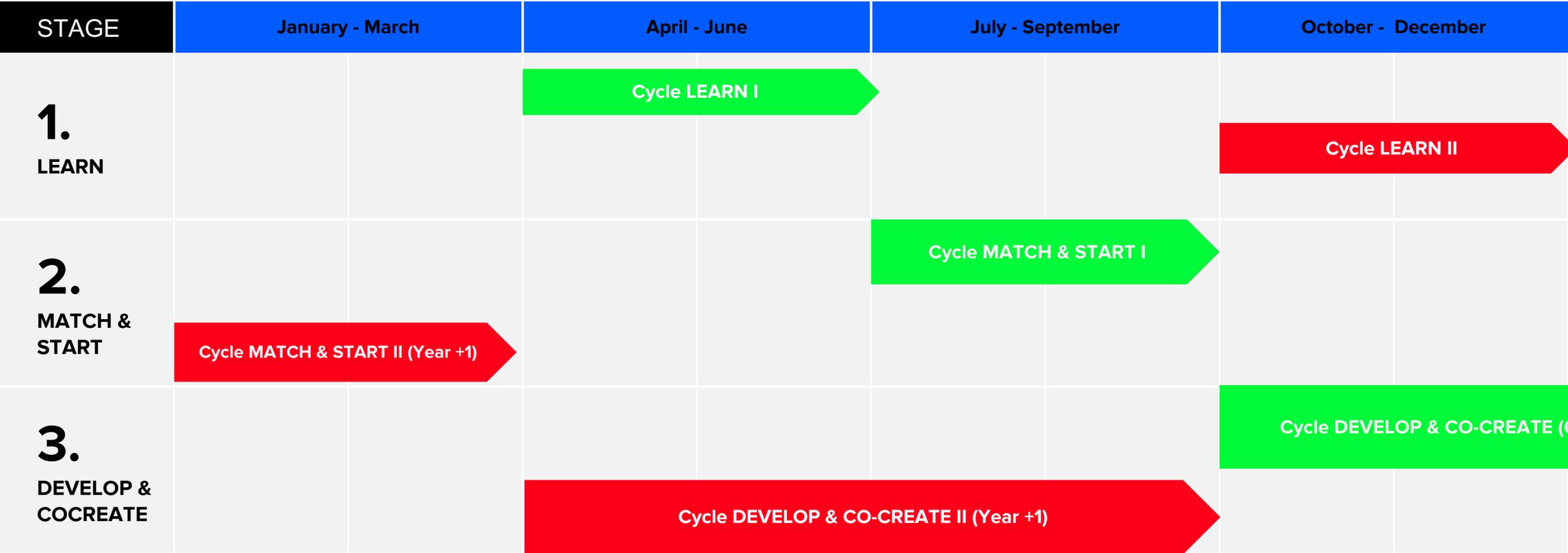
**CROSS-SPILLING OF SPECIFIC WORKING PACKAGES AND DELIVERABLES ACROSS PROJECTS**

# The SFF Open Incubation Program

## Core program for students & startups based on initial eBridge Concept



# Open Incubation Program Timeline



# Stage I: Learn (Working with entrepreneurial courses across partner network and student teams & experts)



## Introduction & Input EIT

Presenting the collaboration in program and Input Session of EIT experts (virtual)

**1.5 hours session**



## Project Team Peer Review

All teams present their projects and get matched with a tandem team. Teams exchange in BR to create their collaboration agreement

**2 hours session**



## Sparring with Industry Expert

Tandem Teams & EIT Experts

Break Out Rooms for coaching of teams 1 EIT Expert - 2 Teams

**1 hour session**



## Business Model canvas & Pitch prep

Business Model Inputs & Pitch Preparation of Tandem Teams by EIT  
Break Out Rooms for coaching of tandem teams 1 EIT Expert - 2 Teams

**1 hour session**

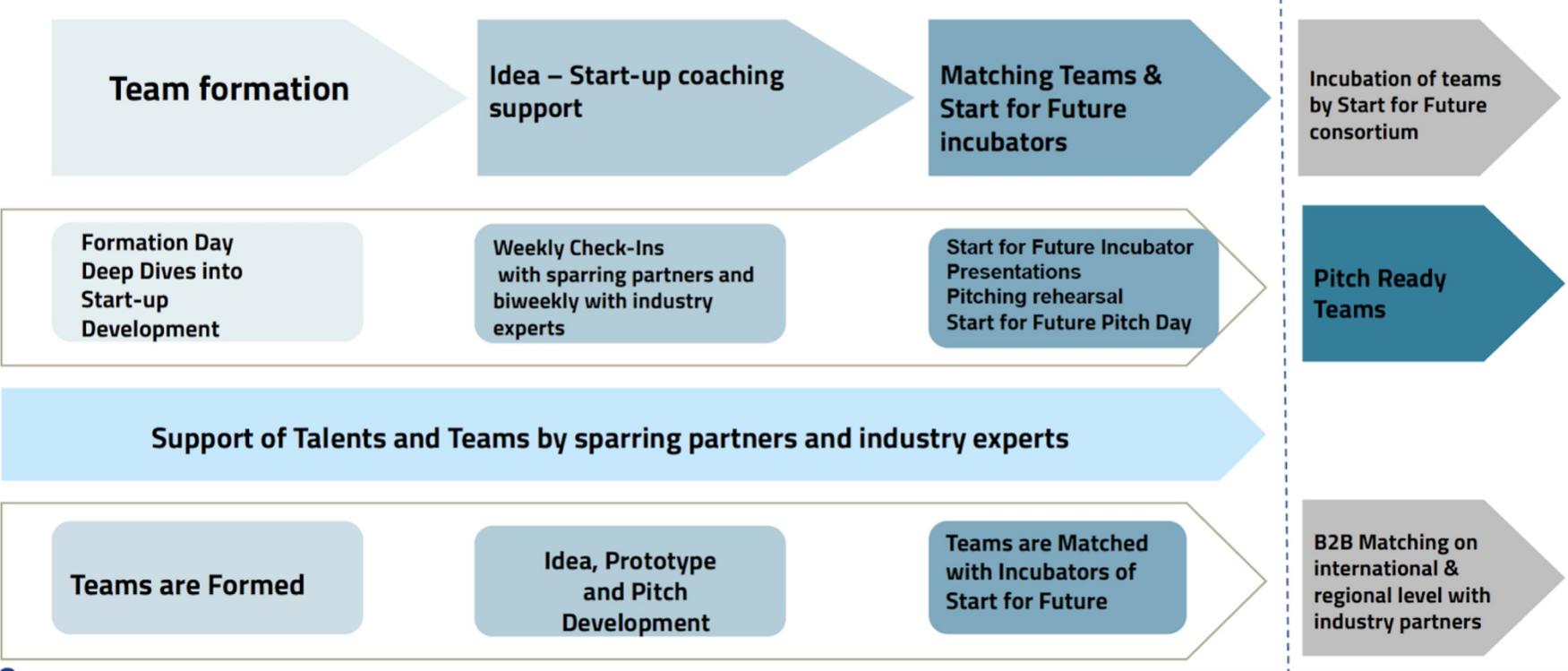


## Final Presentations

Final Presentation of Projects with EIT rewards & announcement of SPRINT call & Awarding best projects

**2 hours session**

# Match & Start: working with project teams (LEARN), talents & startups across partner network on further development of concepts for incubation (9 weeks)



5

# DEVELOP & CO-CREATE PROGRAM AT SCE FOR STARTUPS

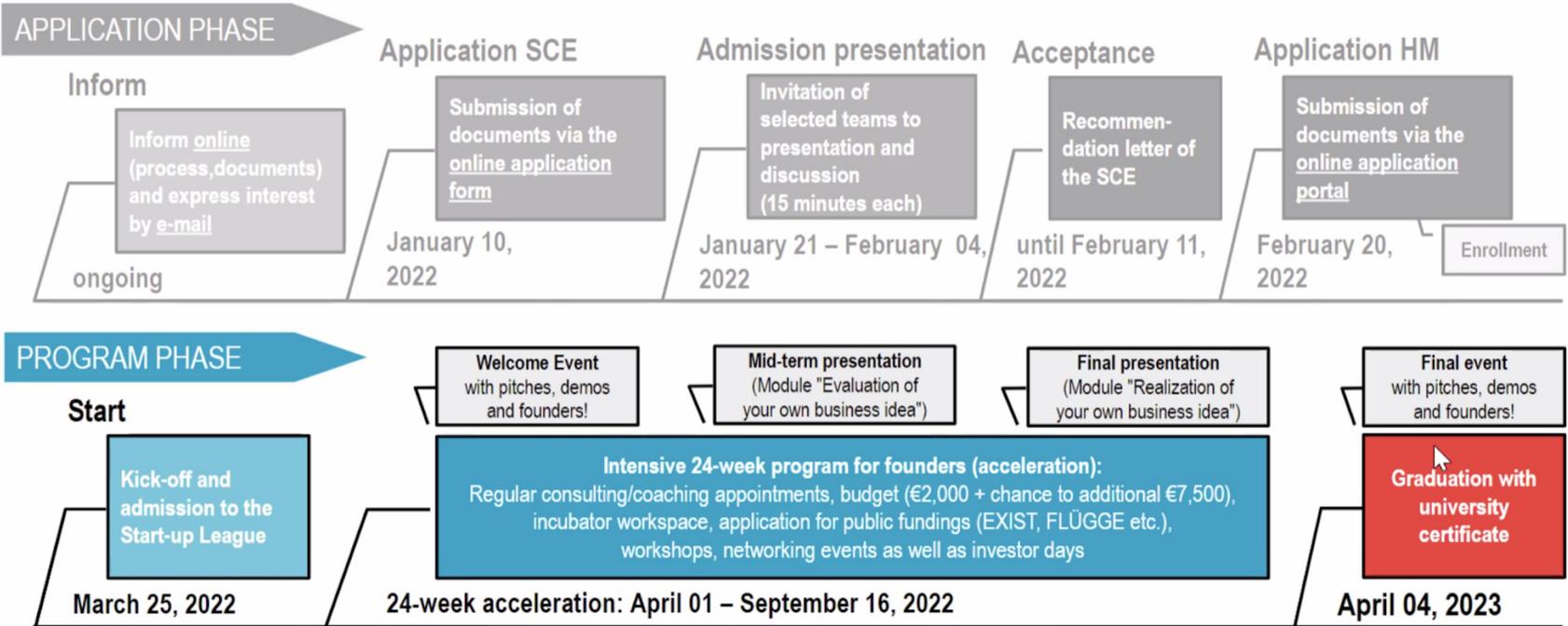
 **DEVELOP & CO-CREATE**  
24 weeks

USUAL PROCESS

PROCESS FOR STARTUPS COMING FROM SFF

## STARTUP CERTIFICATE

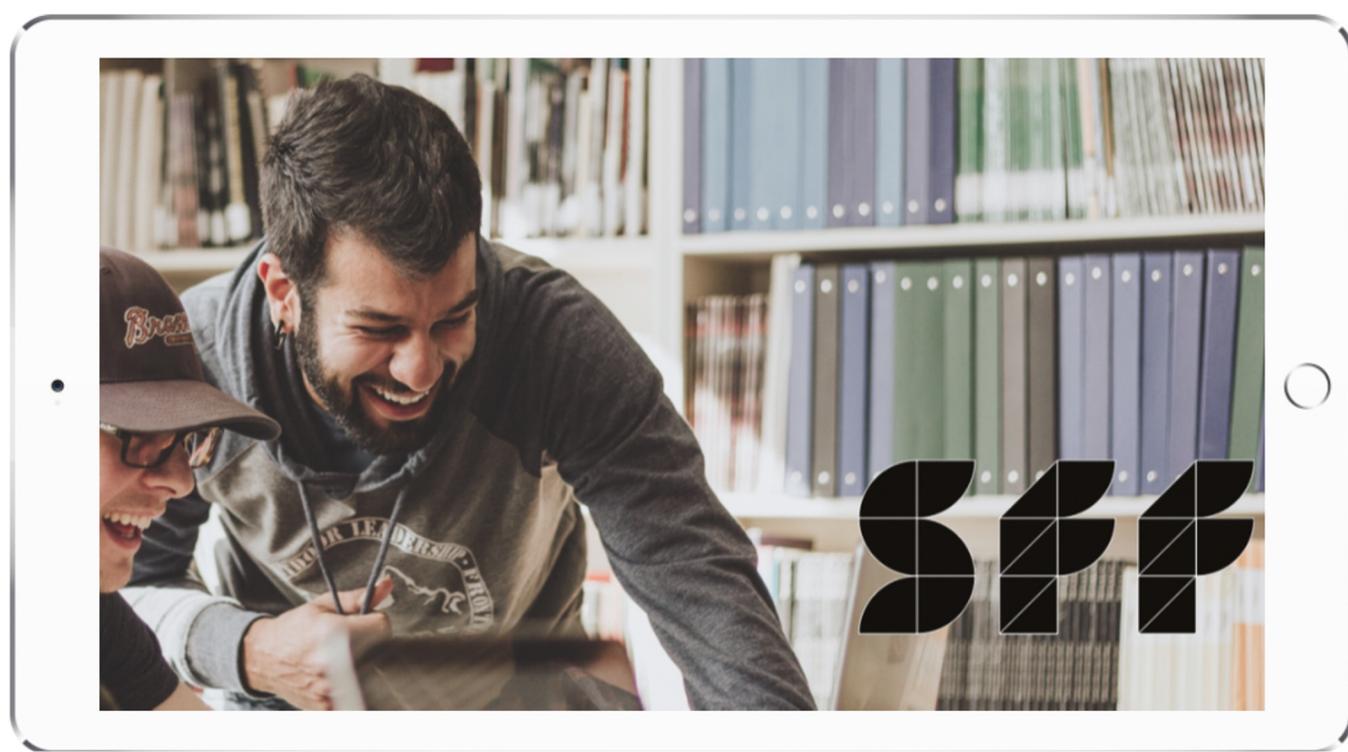
ACCELERATOR PROGRAM OF THE START-UP LEAGUE:  
Start-up Certificate - Funding program including university certificate from HM/SCE



# TRAIN-THE-TRAINER

**Academic staff – different scientific domains, project-based courses**

**Professional & Support staff – incubator managers, collaborative University-Society offices, science managers, etc...**



**Format: Online synchronous and asynchronous (MOOCs) – Start for Future Academy**

**Trios of academic and professional & support staff to work on suggested topics:**

- . Project-based courses
- . Co-creation

# Micro-credentials

- **Distinct target-groups: students, talents, teams, startups, business and industrial employees**
- **Two different types of Micro-credentials offered by consortia – ongoing process**
- **Focus on diversity of delivery mode and integration of different actors in the evaluation process: teachers; domain experts; business experts; incubator managers; industry experts**

# Introduction to the SFF Community Platform

**SFF** START FOR FUTURE

Search for people

Welcome Live feed People Public Events Organizations Startups & Projects Open Incubation Communities Matching & Opportunities Education

**CREATE**

**Welcome!**

We are glad you have successfully signup and logged in to the community and matching platform of the Start for Future site.

Whether you are a student, team, startup, investor, experts, coach, professor... everyone is welcome. We hope to create a space for you to exchange with other members and live the entrepreneurial spirit.

# Results, learnings and challenges

## Results (Key Performance Indicators) of Phase 1 (July – December 2021)

<b>Participants in Education and Training</b>	<b>Minimum EIT Core KPIs of the call 2021</b>	<b>KPIs accomplished TANDEM+</b>	<b>KPIs accomplished EUAccel</b>
Students trained	<b>130</b>	<b>258</b>	<b>240</b>
Students mentored	<b>12</b>	<b>258</b>	<b>240</b>
Academic staff trained	<b>12</b>	<b>30</b>	<b>31</b>
Academic staff mentored	<b>4</b>	<b>30</b>	<b>12</b>
Professional & Support staff trained	<b>12</b>	<b>24</b>	<b>16</b>
Professional & Support staff mentored	<b>4</b>	<b>15</b>	<b>6</b>
Startups supported	<b>2</b>	<b>8</b>	<b>5</b>

# Results, learnings and challenges

## Learnings

- **TRIOS of staff with different positions within HEIs enriched the reflection exercises**
- **Students from 1<sup>st</sup> year Bachelor to Master degrees are willing and actively engaged in learning, interact and develop their projects in an international environment**

## Challenges

- **Project started in July – summer period**
- **Short timeline for results reporting (July – early December)**



# BROW



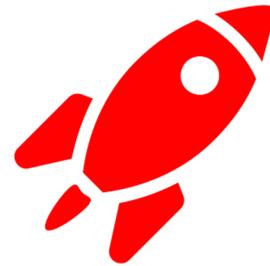
100  
UNIVERSITIES  
Europe & Global



700  
COURSES



20.000  
TALENTS



600  
STARTUPS  
Created & Mentored



€ 50 Mio.  
VENTURE CAPITAL



250  
INDUSTRY PARTNERS



300  
EXPERTS & COACHES



100  
REGIONAL ECOSYSTEMS

# The elements of our holistic alliance

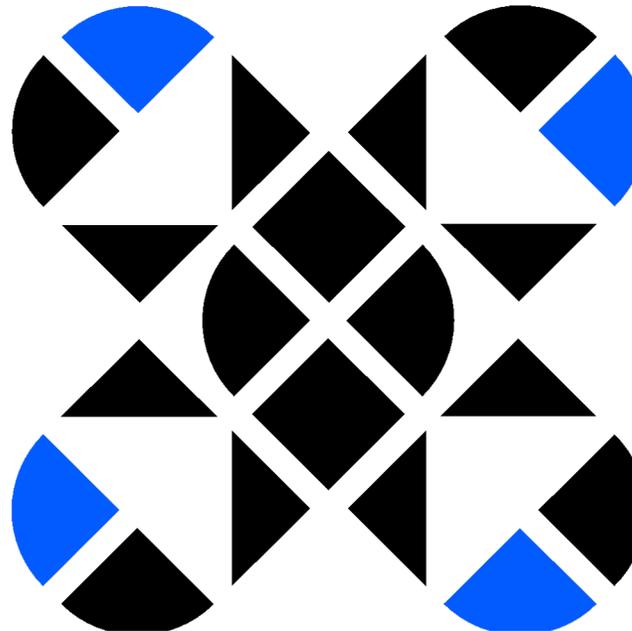
## We have your future in mind

### SFF Academy

The allied universities establish strategic activities, such as teach-the-teacher programs, expert and mentors integration, or smart specialization, which allow the open incubation programme to scale.

### SFF Open Incubator

The associated incubators of the partners are open to all SFF startups. They offer their own services as well as joint formats, and they provide access to smart money.

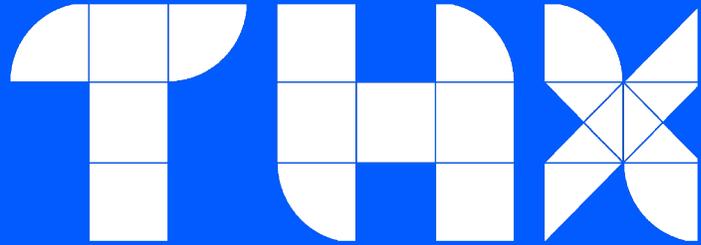


### SFF Open Incubation Program

The fast growing cross-university programme with 3 phases enables synergies between the partners to be exploited in Europe and worldwide to promote systemic innovation and to create societal impact.

### SFF Ecosystem Integrator

We support regional ecosystems by setting up a holistic regional entrepreneurship programs, building up entrepreneurship hubs, and connect them.



# Contact



[startforfuture.eu](http://startforfuture.eu)

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