






UNIVERZITET U BEOGRADU
Ekonomski fakultet



THE PLACE WHERE IDEA TURNS INTO BUSINESS

 Free programme

 Best mentors

 Startup company launch



A PLACE WHERE YOUR BUSINESS STARTS!

Startup Center is open for all students in Serbia eager to enter the world of entrepreneurship, learn how to build their company from best mentors.

The center is located at the [Faculty of Economics](#) in Belgrade and is the result of the cooperation between faculty and [MVP Workshop](#) company.

This is a five-year project, with a goal to develop an entrepreneurial spirit and help people turn ideas into sustainable businesses.

Starting a business is not easy, but with the right mentors and support, as well as hard work, it's possible. During our three-month free program, students learn how to build their own company.

From validating the idea, getting to know potential customers and target market, to develop a minimum viable product and marketing strategies. Knowledge is transmitted by experienced designers, product managers and engineers from MVP Workshop, but also by other visiting mentors from all fields.



How does the Startup Center work?

Teams are working intensively to validate their startup ideas. By the end of the course, they develop and test their product or service, the initial business model, as well as the strategies for entering the market.

Support and cooperation of team members on a common path of development of the company, strengthens team relations and helps in distribution of work tasks.

At the same time, each team member works on personal improvement and better skills and practical knowledge.



Monthly Goals Before the program starts: a series of introductory lectures on the importance of startups in today's economy. **First month:** The next stage goal is to ensure students can define their Problem Statement, Target Market (they investigate competition and market) and start doing Customer Development **Second month:** is reserved for collecting Customer Data, participants should know how to work on their assumptions, constructs and define their MVP and test it. **Third Month:** is time for teams to complete their Go to Market Strategy, Budget Forecast and know how to defend it. **Demo Day:** is the crown of everything the teams are doing for three months, as they have the opportunity to present their startups to investors.



RENTIJER

Members:

Nikola Blaževski

Antonina Marin

Nikola Zlatić

Ognjen Lazarević

The Rentijer is a web platform that connects landlords who are willing to lease their item and make a profit on the basis of it and the renters who hire this object and pay a certain fee for the period of its use. In this way, one party earns money on an item that is not used daily, while the other side saves, paying a much smaller amount for the item that she currently needs.

PET GUARDS

Members:

Stefan Vukobrat

Vladimir Stanković

Milena Milutinović

Srđan Stojadinović

Pet guards is a platform that connects pet owners with certified guards and walkers in situations where owners can not devote the necessary time to their pets. In addition to guards and walkers, Pet Guards connects owners with veterinarians, dressers, scavengers and other pet service providers. On the other hand, they give the



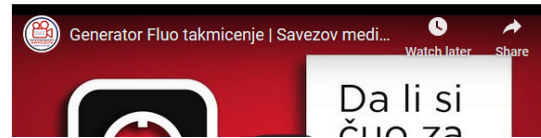
EDU TV - Startup center



Startup center on Prva TV



Generator Fluo - Startup center



Startup center launch



TV RAS - topic of the day



RTS 1 - Startup center



About Celsius Network | Nuke Goldstein

