



Embedding Certifications into Bachelor's Degrees

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Value of Voluntary Certifications

Lifelong
Credential

Continued
Competency

Preferred for
Employment

Revoked for
Violation of
Ethics or
Code of
Conduct

Convening Timeline



**April 23-24
2019**

Healthcare convening in Washington, District of Columbia
Hosted by APLU
40+ stakeholders participated



**October 10-11
2019**

Liberal arts convening in Indianapolis, Indiana
Hosted by Lumina Foundation
35+ stakeholders participated



**March 26-27
2020***

Hospitality convening in Miami, Florida
To be hosted by Florida International University
**Canceled due to the pandemic and replaced with individual interviews.*



**July 9-10
2019**

Cybersecurity convening in San Jose, California
Hosted by San Jose State University
40+ stakeholders participated



**December 10-11
2019**

Manufacturing convening in Atlanta, Georgia
Hosted by Georgia Tech University
40+ stakeholders participated

Convening Outcomes

Gained knowledge about the relationships between universities and certification bodies, and among credentials

Fostered an emerging community of practice

Developed a framework that identifies C+D pathway examples, challenges, and opportunities to build these pathways

Developed value propositions for C+D pathways for multiple stakeholders

Certification-Degree Pathways Framework

CERTIFICATION-DEGREE PATHWAYS

Get leadership buy-in

Create a common language

Align competencies

Determine appropriate "fit"

Allocate resources

Identify how credentials will be communicated

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