



Establishing and improving collaboration across Europe (and beyond) between universities, startups and corporates with innovative education & training



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The context:

- **Disruptive innovation and digitalization** are challenging Europe's business and educational worlds
- **Co-Innovation** has huge potential to turn these challenges into opportunities
- EU **corporates** and **startups** have begun to embrace the concept, but there's a lack of mutual understanding
- Moreover, **universities** are not an active part of this movement yet - although they urgently need new partners to tackle digital educational trends ("Edupreneurship") and changing needs (skills gap)

The goal and the achievements:

CORSHIP sets out to establish a joint language between the players to successfully exploit the full potential of Co-Innovation - with education & training:



MASSIVE OPEN ONLINE COURSE (MOOC)

The first MOOC on Co-Innovation
(2,300+ startup founders, corporate
people, lecturers/researchers/students
and entrepreneurs in general)

**GATEWAY, MATCHMAKER
& SELECTION FUNNEL**



MICROCREDENTIAL

The first Microcredential Pilot
worldwide on Co-Innovation,
for 40+ selected learners

FOLLOW-UP & DEEP DIVE



TOOLBOX

A unique Co-Innovation Toolbox
to facilitate the collaboration
between the target groups

(with a new innovation canvas)
**MATCHMAKING INSTRUMENT
AND BACKBONE TO CONTENT**

How could microcredentials and collaboration contribute to higher education transformation?

A tangible, scalable response in the education space

A way to make universities a crucial connector

A step to faster, focused solutions within the knowledge economy

A hard work that clearly pays off

Thank you!

www.corship.eu

